

CURRICULUM VITAE

PERSONAL DETAILS

Full name Katrien Ploegmakers

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Date of birth 22nd of January 1982

EDUCATION

2007 – 2009 Industrial Design Engineering
MA | MSc | Dipl. IC
Royal College of Art, London
Imperial College, London

2002 - 2005 BSc Industrial Design,
University of Technology, Eindhoven

2000 - 2002 Propaedeutic diploma and 2nd year
Visual Communication, Graphic Design
Academy of Visual Arts and Design, 's-Hertogenbosch

1994 - 2000 Athenaeum diploma (secondary school)
Strabrecht College, Geldrop

LANGUAGES

Fluent in Dutch and English
Basic skills in German and French

SKILLS

Adobe InDesign, Photoshop, Illustrator, Premiere Pro
Rhinoceros, Final Cut Pro, Microsoft Office
Basics in Java, Basics in electronics
Product drawing and model making

WORK EXPERIENCE

- 2008** Designer i-Engine team, internship, Philips Design, Eindhoven
- 2006** Design Researcher, d.search-labs, Eindhoven
- 2005 – present** Founder and Designer K's Design, The Netherlands
Design agency in innovation, user centred and graphic design
- 2005 - 2006** Student assistant for the Department of Industrial Design at the TU/e.
Graphic design and redecoration of the student and staff's work spaces
- 1998 - 2006** Executive employee restaurant, bar and banquet room,
Holiday Park 't Wolfsven, Mierlo
Managing business parties, supervise colleagues and serving guests
- 2004** Designer, GEW Corporation Ltd., Hong Kong

EXHIBITIONS

- 2009** Royal College of Art Graduation Show BOOM, London
- 2008** Royal College of Art Interim Show, London
- 2008** Sunny Delight Exhibition Seoul Design Olympiad, Jamsil Stadium, Seoul
- 2006** Dutch Design Week, Design United, University of Technology, Eindhoven

DISSERTATION

- 2008** Heroes of Hypocrites: Design for Developing Countries

AWARDS | BURSARIES

- 2009** Semi-finals James Dyson Award: SQUEASE
- 2009** Professors commendation Award for Outstanding Quality of Work
Graduation project SENSE!, Industrial Design Engineering, RCA
- 2009** MSc Distinction, Imperial College London: graduation project SENSE!
- 2009** James Dyson Foundation Bursary: IDE graduation project SENSE! (in progress)
- 2009** Finalist Design London: SQUEASE
- 2009** Winner Matthew Wrightson Awards: SQUEASE
- 2009** Finalist Deutsche Bank Awards: SQUEASE
- 2009** Professors commendation Award for Outstanding Quality of Work
Team project SQUEASE, Industrial Design Engineering, RCA
- 2007** Bursary Huygens Scholarship Programme, Nuffic

PAPERS / PUBLICATIONS

- 2005** 'IndiAction: a case study on user centered product design methods in rural India'
T. Kooijmans, W.Reeskamp, A. Slegers, K. Ploegmakers
- 2007** 'Design for Debate in the field of robotics: question paradigms by getting them out in the open and staging them in a wider arena.'
W. Reeskamp and K. Ploegmakers

ADDITIONAL ACTIVITIES

- 2005 - 2006** Research project 'Design and Escapism'
Research on Affective Robots in The Netherlands and Japan.
(including a two week study tour to Japan)
- 2003 - 2005** PR work for international partners and prospect students of the Department of Industrial Design, University of Technology Eindhoven
- 2002 - 2004** Chairman Graphic Design team of the UNID magazine, study association LUCID, University of Technology Eindhoven

HOBBIES

Volleyball, wakeboarding, reading, travelling